

# Cassa Depositi e Prestiti

Corporate Sustainability Presentation

Cassa Depositi e Prestiti Investing in tomorrow

### **CDP** The Italian National Promotional Institution



**CDP's Mission** is to foster the development of the Country, using national savings responsibly in order to support growth and boost employment, leveraging on innovation, business competitiveness, infrastructures and local development

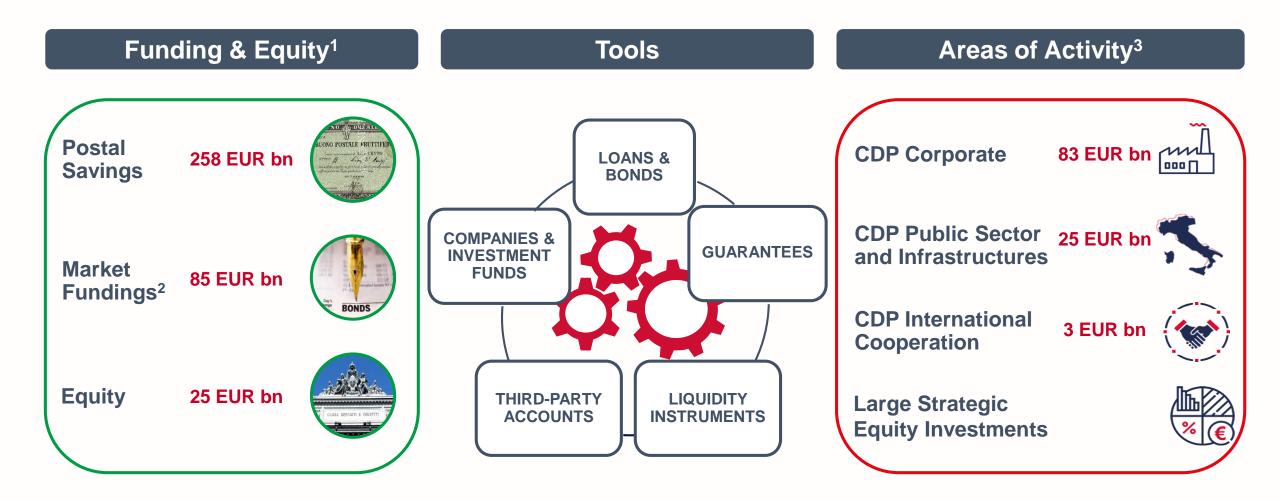


FY 2018 Results CDP S.p.A.

CDP consolidated P&L. Net Income FY 18 attributable to CDP S.p.A. equal to 2.9 EUR Bn

4. 1% of CDP own stakes

### **CDP Business Model**

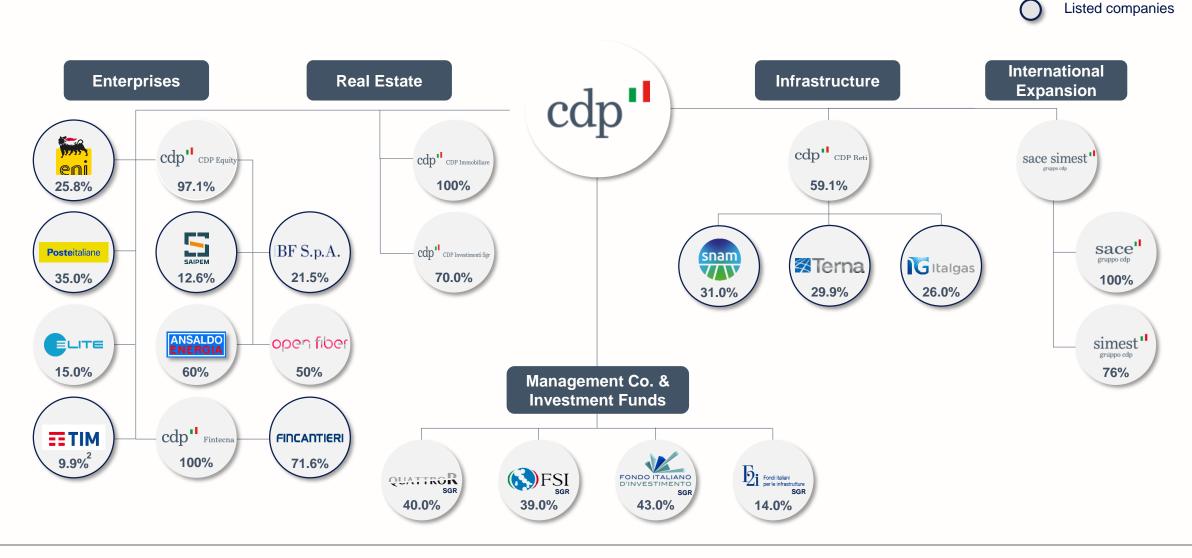


2019-2021 Business Plan aims at promoting sustainable economic growth through four main areas of activity

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- 2. Bond funding (including commercial papers) 19 EUR Bn; Other funding from banks and customers 66 EUR Bn
- 3. Business Plan 2019-2021: estimates of CDP mobilized resources

### **CDP Group Equity Portfolio<sup>1</sup> Snapshot**

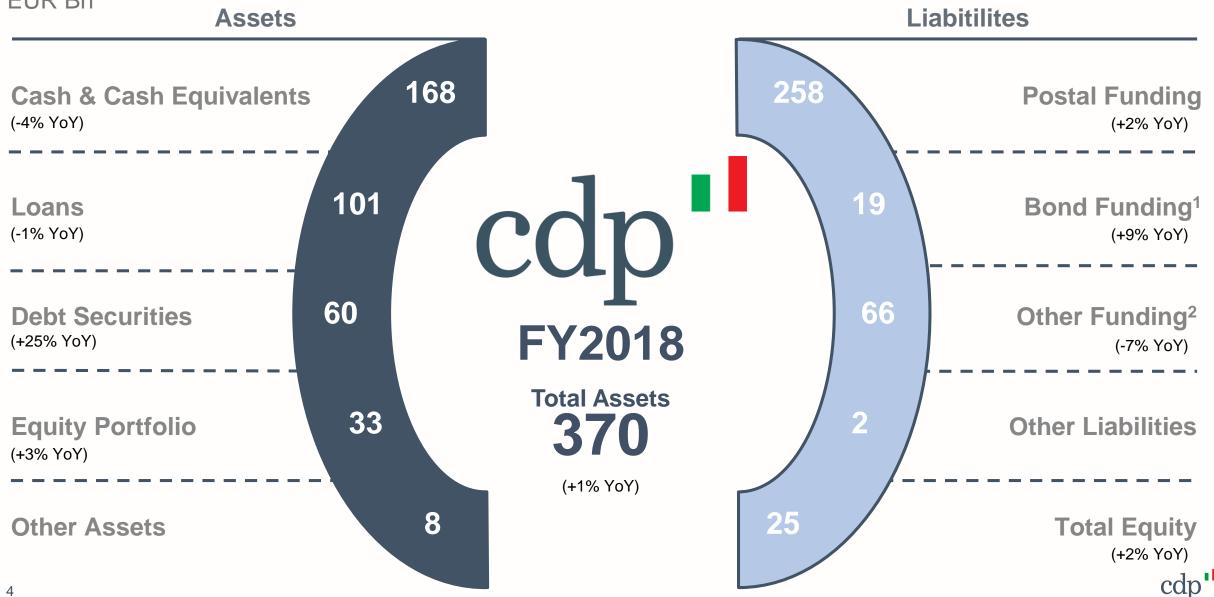


CDP is the largest institutional investor in the FTSE Italia All Share

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### **CDP Parent Company: Balance Sheet Key Figures**

EUR Bn



Note: Comparison with 2017 figures does not include the effects of the new IFRS 9 and IFRS 15 adoption; 1. Including commercial papers; 2. Including funding from banks and customers

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Reorganization based on four areas of activity, promoting sustainable growth through the evolution of the operating model

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## 

# **Global social and economical trends**

- Innovation and digitalization
  - Energy transition and climate change
  - Developing countries and international trade
- Social change

# Italian challenges

- Closing the economic development gap
- Business innovation, productivity and competitiveness
- Increase investments/ quality of Infrastructure

### Sustainable Development Goals

17 goals of the UN 2030 Agenda for Sustainable Development



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Introduction of a new proactive approach to deal with the current economic and industrial challenges in Italy and globally with the goal to achieve adequate sustainable growth and development

### **CDP 2021** The Driver to Sustainable Development



«Contribute to the economic, social and environmental development of the Country, facilitating investments with a positive measurable impact on territory and community»

### **Main Drivers**

- Define Plan's targets in accordance with 2030 UN Agenda
- Continue to integrate sustainable development principles in the Group's operating activities, organizational model and governance
- Measure and report environmental and social impact of each initiative

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The 2019-21 Business Plan for the first time aims at explicitly integrating sustainability into strategic choices

# CDP 2021 Main Benefits (1/2)

### Why is it important?

For a finance institution with a public mission like CDP, there is an implicit trade-off between financial return on investments and their impact. This trade-off needs to be calibrated in order to guide the Board's decisions

**Promoting** a paradigm shift for the development of Italy

Standing as sustainable investor capable of generating positive impacts

Raising awareness of **CDP's role as** long-term investor

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Where did we start to integrate sustainability?

Adequate supervision of new operations...



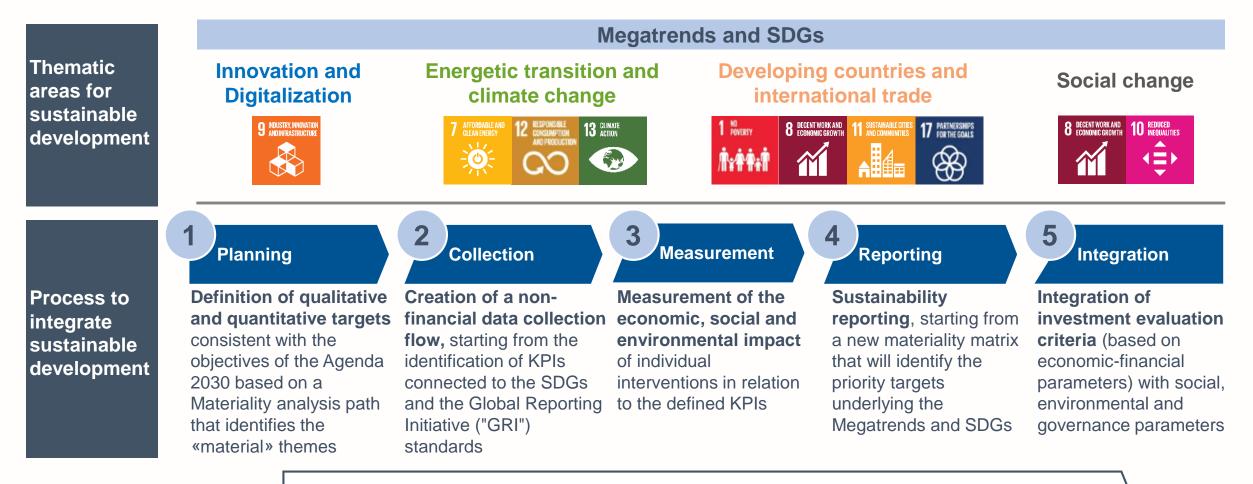
...and new organizational structure with a clear mission

Strengthening the integration of the dimensions linked to sustainable development (social, environmental and governance aspects) in the organizational model and in the corporate internal and business processes

The benefits deriving from the adoption of an effective impact assessment model will be the result of a 2-year cycle period

8

# CDP 2021 Main Benefits (2/2)



Enabling factor: promotion of a Sustainability culture within the Organization



### "Walk the Talk" Initiatives Plan

- «Walk the Talk» is the internal initiatives plan aimed at consolidating the sustainable profile of CDP and spreading a culture of Corporate Social Responsibility within the company
- The Plan promotes 3 lines of intervention that will be divided into a series of activities in favor of internal stakeholders, contributing to the Sustainable Development Goals of the United Nations' Agenda 2030



Reduction of direct environmental impact

More culture and employee engagement

The initiatives plan aims at creating a sustainability culture within the organization

### Green, Social and Sustainability Bond Framework





# CDP has considerably extended its framework, aiming at becoming a frequent issuer in the sustainability bond market



Sustainability Bond

Guidelines

The Social Bond Principles

**Green Bond** 

### **CDP Framework: Project Evaluation and Selection**

- Net proceeds from the issuance of Green, Social and Sustainability Bonds, are used to finance or re-finance, in whole or in part, new or existing loans/projects in the Eligible Categories that meet the Eligibility Criteria: Infrastructure and Development of Cities, Education, SMEs Financing and Energy & Environmental Sustainability
- A dedicated Green, Social and Sustainable Working Group, composed of CDP's experts<sup>1</sup>, is responsible for project evaluation and selection



The process relies on explicit eligibility (selection and exclusion) criteria



The preliminary list of eligible loans/projects are then verified and approved by the Green, Social and Sustainable Working Group

If approved, the preliminary eligible loans/projects are then classified as "Eligible Loans/Projects"

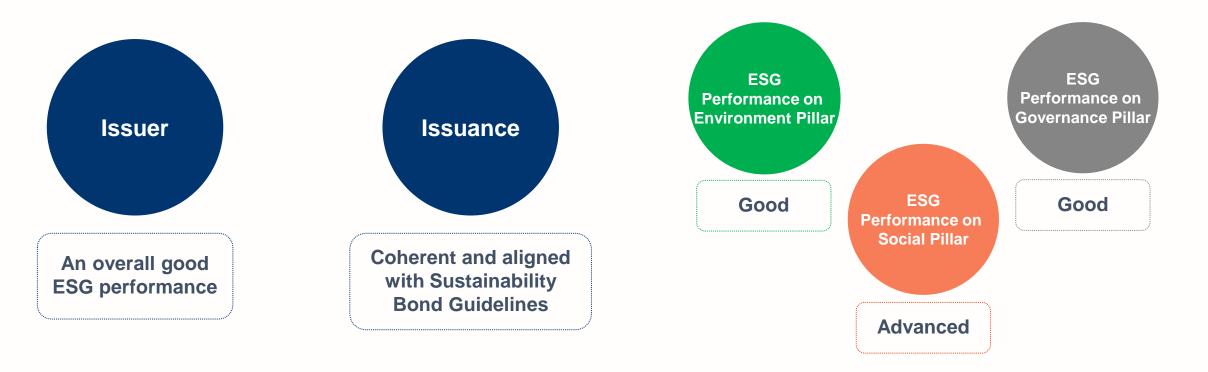
# CDP produces a report<sup>2</sup> on its Green, Social and Sustainability Bonds providing an overview of eligible loans financed through the raised proceeds and their social and environmental impacts



- 1. Experts from Business Department, Finance, Loans Portfolio Management, Investor Relations & Rating Agencies, Sustainability Department
- 2. The Bond Report is published within one year from the date of the issuance of each Green, Social and Sustainability Bond and annually thereafter, at least until the full allocation of the proceeds

# **Second Party Opinion**

- CDP has appointed Vigeo Eiris as Second Party Opinion (SPO) provider to verify the sustainability credentials of CDP
   Framework and assess its alignment with the ICMA 2018 Guidelines
- On the first anniversary of the Green, Social and Sustainability Bond issuance, the SPO provider shall review the compliance of eligible loans/projects with the eligibility criteria as well as the allocation process



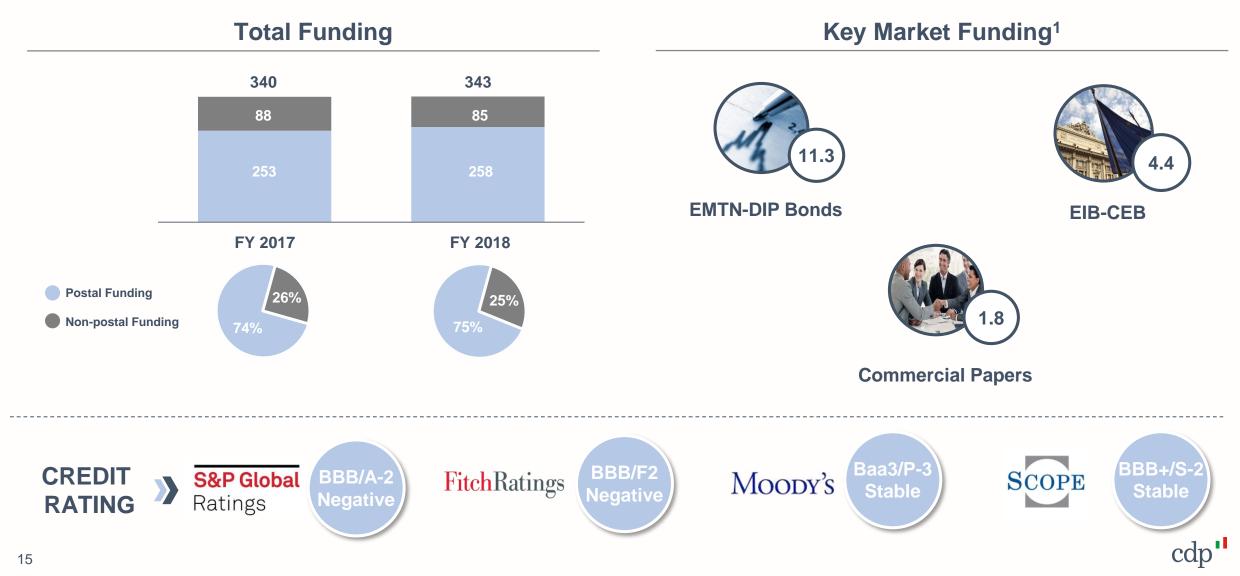
Vigeo Eiris confirms the CDP Bond Framework is aligned with the Sustainability Bond Guidelines

### **ESG Public Issuances Highlights**



### **CDP Parent Company** >> Funding and Credit Rating

EUR Bn



### **Focus on Postal Funding**

EUR Bn

242.4 252.0 252.1 250.8 252.8 258.0 105.8 108.6 106.9 114.4 118.9 Passbooks 118.7 Bonds 152.3 144.2 135.5 137.7 131.9 133.4 2013 2014 2015 2016 2017 2018 Net postal savings 3.6 4.6 -4.2 -5.0 -2.0 1.8 inflows

**Stock of Postal Savings** 

**Postal savings**, including postal bonds pertaining to Ministry of Finance, represent ~ 8% of **Italian households**' total **financial assets** 

Stable and anticyclical source of funding, with a stock of ~ 250 EUR Bn over the last years

Following **distribution agreement** with Poste Italiane, signed in Dec. 2017, **net flows have strongly rebounded** with the stock reaching **5Y record-high levels at YE2018** 

Offered Yield on Postal Savings is related to the Italian Government Bond Yield curve

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### **Focus on Long-Term Market Funding**

EUR Bn

CDP is a **frequent issuer** thanks to the latest approved **Debt Issuance Programme (DIP)** for 10 EUR Bn

CDP aims to become a **frequent issuer** in the **Sustainability Bond** market

Oustanding bonds<sup>1</sup> for 17 EUR Bn, with more than 40 transactions closed

**Senior Unsecured** notes listed on the Luxembourg Stock Exchange<sup>2</sup>

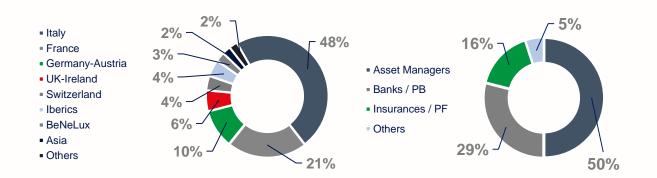
Access to international markets (USD, JPY)

CDP bonds rank pari passu with Postal Savings products

Eligible for the ECB Collateral Framework and the Public Sector Purchase Programme (PSPP)



### **Investor Allocation**<sup>4</sup>

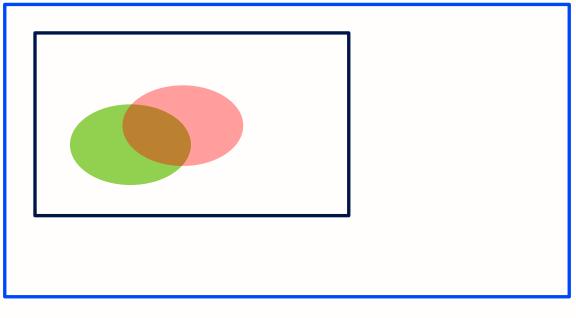


Including EMTN-DIP (~ 11 EUR Bn), Guaranteed Bonds (4.5 EUR Bn) and Retail Bond (1.5 EUR Bn) as of FY 18
 Social and Sustainability Bonds have been listed also on the Italian Stock Exchange (i.e. Borsa Italiana)
 As of YE 18
 Refers to public issuances since 2011

# Appendix



### The Strategic Selectivity Tool (SST)



Economic systemCDP intervention perimeter

Investiments financed by CDP
 Investments with greater impact

### A. Definition of intervention priorities

- Areas of intervention defined by Italian legislation and by CDP's Articles of Association
- Drivers identified in the 2019-2021 Business Plan
- Priorities established in Italy's National Sustainable Development Strategy and the Three-Year Programming Document of Italian Cooperation
- Summary of priority areas identified by the materiality analysis

### **B.** Identification of priority areas

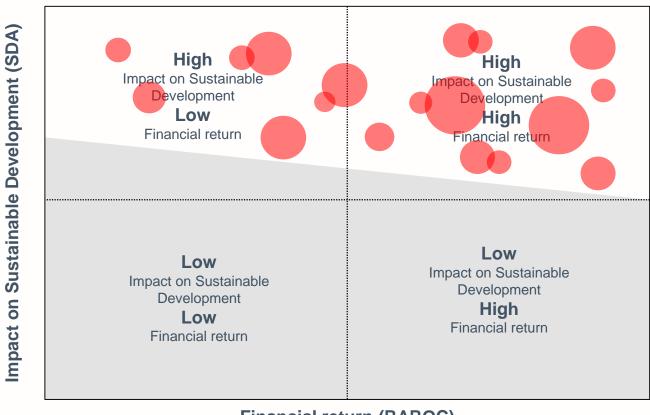
- Identification of quantitative indicators for specific areas of intervention
- Classification of sectors / geographical areas according to peers ("within and between" approach)

### **C.** Strategic orientation matrix

- Construction of a multidimensional matrix based on the priority areas of intervention and on the indicators
- Business Unit positioning report



## The Sustainable Development Assessment (SDA)



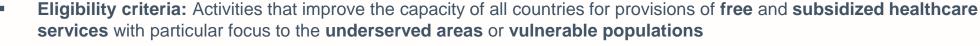
Financial return (RAROC)

The SDA serves to identify high externality investments

### Infrastructures and Development of Cities (1/2)

Net proceeds from the issuance of the new bonds will be used to finance or re-finance, in whole or in part, new or existing loans/projects aimed to promote the growth and development of the Country





Examples of eligible loans/projects: Financing the construction, development, maintenance or renovation of healthcare facilities, medical equipment and technologies for the improvement and protection of public health



- Eligibility criteria: (i) Improving access to water and sanitation services; (ii) Improve existing sanitation facilities and sewers; (iii) Increase water-use efficiency; (iv) Improving wastewater treatment performance and better access to drinking water
  - **Examples of eligible loans/projects:** (i) Financing **infrastructures** related to **water** treatment facilities; (ii) Financing water network construction, maintenance and upgrade; (iii) Financing wastewater treatment plants



- Eligibility criteria: Develop quality and sustainable for all that contributes to the improvement of living conditions in urban agglomerations and underserved areas
- **Examples of eligible loans/projects:** (i) Financing the construction, refurbishment or maintenance of **energy efficient buildings**, including public service, recreational facilities, commercial and residential buildings in line with existing environmental standards; (ii) Financing of **rail transportation projects** for public use; etc.



### Infrastructures and Development of Cities (2/2)



- Eligibility criteria: Activities aimed at supporting people and disadvantaged groups to improve their socio-economic position
- Examples of eligible loans/projects: Financing healthcare facilities, construction of school and infrastructures for providing access to affordable public services to low socio-economic groups
- SUSTAINABLE CITIES AND COMMUNITIES - Eligibility criteria: (i) Activities that expand or maintain access to sustainable transport systems; (ii) Activities that Improve waste management



**Examples of eligible loans/projects:** (i) Financing the construction, equipping, or maintenance of **clean transportation facilities**, such as any new rail facilities for public use, cycleways, pedestrian thorough fares and other transportation infrastructure that encourages reduce harmful emissions; (ii) **Recycling** or **composting** to divert waste from landfill; etc.



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- Eligibility criteria: (i) Adaptation projects that demonstrably contribute to reducing vulnerability to climate change identified in the project area; (ii) Reduction of GHG emission, due to low-carbon energy use and/or energy recovery; (iii) Projects aiming at reducing the impacts of climate change; (iv) Projects aiming at developing local renewable energy production and/or energy recovery
  - Examples of eligible loans/projects: (i) Natural disaster prevention infrastructure; (ii) Construction/refurbishment of energy efficient, thermal insulation for buildings in line with existing environmental standards



### **Education**

Net proceeds from the issuance of the new bonds will be used to finance or re-finance, in whole or in part, new or existing loans/projects aimed to encourage access to education and culture



- Eligibility criteria: (i) Activities that improve educational infrastructure; (ii) Activities that foster a successful integration of disadvantaged groups in the education system
- Examples of eligible loans/projects: (i) Construction of new schools, campus, student housing, including school sports facilities; (ii) Financing the renovation, upgrade, safety, seismic retrofitting and energy efficiency of existing schools buildings

### **SMEs Financing**

Net proceeds from the issuance of the new bonds will be used to finance or re-finance, in whole or in part, new or existing loans/projects which are not dedicated to any other type of specific funding and have a positive social impact



- Eligibility criteria: (i) Support Italian employment; (ii) Improve the Italian economic growth through the support of areas and populations affected by natural disasters or economically underperforming Italian areas; (iii) Support the SMEs in order to promote their growth and international expansion
- Examples of eligible loans/projects: (i) Financing to SMEs, including start-ups; (ii) Support the access to banking and financial services in underserved populations

### **Energy and Environmental Sustainability**

Net proceeds from the issuance of the new bonds will be used to finance or re-finance, in whole or in part, new or existing loans/projects dedicate to promote energy and environmental sustainability



- **Eligibility criteria:** (i) Generation of **energy** from **renewable sources**; (ii) Construction / maintenance / expansion of associated **distribution networks**; (iii) Energy efficiency projects, including **energy efficient technologies**, in line with existing environmental standards
- Examples of eligible loans/projects: (i) Renewable energy projects including wind, solar, hydro power, biomass, geothermal and their associated components; (ii) Energy efficiency projects such as in new and refurbished buildings, energy storage, smart grid solutions, appliances and products, such as LED street lighting; (iii) Public lighting

### **Indicative Reporting Criteria**

<b>Eligible Categories</b>	Reporting Criteria	
Infrastructures & Development of Cities	<ul> <li>Number of hospitals and other healthcare facilities built/upgrade</li> <li>Number of patients and/or population of regions served by new/upgraded healthcare facilities</li> <li>Number of water infrastructure Projects built/upgrade</li> <li>Percentage/size of populations provided access to clean water and/or sanitation</li> <li>Number of tons of clean water provided</li> <li>Length of new/upgraded energy, water grids (km)</li> <li>KW of clean energy provided</li> <li>Energy savings (estimate)</li> <li>Estimate of GHG emissions reduction (in t of CO2eq.)</li> <li>Number of household/residents benefitting from affordable and clean energy which is otherwise not accessible</li> <li>Number of solar farms or wind farms</li> <li>Location and type of solar or wind farms</li> <li>Location and type of solar or wind farms</li> </ul>	
Education	<ul> <li>Number of schools built/upgraded and surface (square meters)</li> <li>Number and type of initiatives supporting public university education</li> <li>Number of students served</li> </ul>	
SMEs Financing	<ul> <li>Number of SMEs financed</li> <li>Number of employees of the financed SMEs (estimate)</li> </ul>	
Energy & Environmental Sustainability	<ul> <li>Number and type of initiatives financed in the renewable energy field</li> <li>Number and type of initiatives financed in the waste management field</li> <li>Number and type of initiatives financed for the reduction of Renewable energy production (estimate)</li> <li>Energy savings (estimate)</li> <li>Estimate of GHC emissions reduction (in t of CO2eq.)</li> <li>KW of clean energy provided</li> </ul>	
24	CO	dp

### **Controversial Business Activities: Exclusion List**

CDP does not allocate proceeds received from the issuance of Green, Social and Sustainability Bonds to recipients either directly operating, or involved, in the supply chain or distribution of the exclusion list's sectors

Tobacco

- Raising of fur animals and manufacture of fur items
- Extraction and support extraction activities of natural gas, crude oil and other products deriving from oil refining
- Nuclear power generation and treatment of nuclear fuels
- Fertilizers
- Distilling, rectifying and blending of spirits
- Explosives, weapons and ammunition
- Military fighting vehicles and ballistic missiles
- Gambling and betting activities / adult entertainment



### Cassa depositi e prestiti EUR 500mn 5-year Inaugural Social Bond

On November 14th, 2017 Cassa depositi e prestiti (CDP) successfully priced its inaugural EUR 500mn senior unsecured social bond

#### **Transaction summary**

#### **Transaction Execution:**

- On Tuesday 14th November 2017, following a pan-European roadshow to introduce its new Social Bond Framework, CDP announced the mandate and the IPT for the intended new 5-year Inaugural Social Bond
- Around 10CET the IPT was set at Mid Swap +high 60s for a €500m "no grow" size
- One hour later, on the back of €1.6bn orders book, the guidance was released at Mid Swap +60/65bp
- Despite the sensible price revision, books continued to grow; at 12:30CET the final spread was set at Mid Swap +57bp on the back of orders in excess of €2.25bn (prereconciliation)
- The books went "subject" at 12:40 involving more than 150 accounts
- The reoffer spread of Mid Swap +57bp implies a 14bp premium over BTP
- Later in the day the deal eventually priced with a coupon of 0.750%

#### Main Social Features:

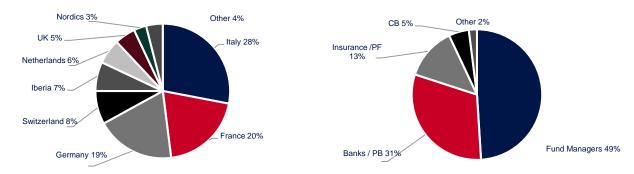
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- This transaction represents the first ever Social Bond issued in Italy as well as the first Social Bond issued in Europe dedicated to areas affected by natural disasters
- Use of Proceeds: "promote sustainable growth, ensuring socioeconomic advancement, access to financial services and support to employment. Indeed, the proceeds will be directed to fund Italian SMEs eligible under the CDP Social Bond Framework criteria, and consistent with the ICMA Social Bond Principles 2017"
- More specifically the Social framework includes SMEs (including Micro-enterprises) located in deprived areas of Italy and areas impacted by natural disasters
- CDP obtained a Second Party Opinion on its inaugural transaction by Vigeo Eiris
- The significant presence of SRI investors in the book is a clear evidence of the market recognition of CDP's Social commitment

Transaction highlights		
Issuer	Cassa depositi e prestiti S.p.A. (CDP)	
Issuer ratings	Baa2 (M) / BBB (SP) / BBB (F) / A- (Scope)	
Issue ratings	Baa2 (M) / BBB (SP) / BBB (F) / A- (Scope)	
Documentation	Issued pursuant to a Drawdown Prospectus, under the Issuer's €10bn Debt Issuance Programme	
Governing law	Italian law	
Format / Type	RegS bearer / Social Bond	
Ranking	Senior Unsecured	
Size	€500mm	
Denomination	€100,000 + €100,000	
Pricing Date	14 November 2017	
Settlement Date	21 November 2017	
Maturity Date	21 November 2022 (5Y)	
Coupon	0.750% fixed, annual act/act	
Reoffer Spread	MS +57bp	
Reoffer Yield	0.783%	
Reoffer Price	99.839%	
Listing	Luxembourg Stock Exchange	

#### Investor allocation by region

Investor allocation by type











### Cassa depositi e prestiti EUR 500mn 5-year Inaugural Sustainability Bond

On September 18th, 2018 Cassa depositi e prestiti (CDP) successfully priced its inaugural EUR 500mn senior unsecured Sustainability "Hydro" Bond



Corporate & Investment Banking

#### **Transaction summary**

**Transaction Execution:** 

- On Tuesday, 18<sup>th</sup> September 2018, on the back of a prolonged tightening movement in the broader BTP spectrum, CDP announced its inaugural 5-year Sustainability Bond following 2017's Inaugural Social Bond and the most recent updates of the new "Green, Social and Sustainability Bond Framework"
- The mandate announcement (10:51 am CEST) was performed with an IPT at BTPs (2.45% 10/23) +30-35bps for a €500mn "no grow" size despite a substantial competing supply across SSA players and SRI products
- At 11:00 am CEST a dedicated Global Investor Call was held in order to present the features of the updated framework and the sustainable bond target projects
- At 01:11pm CEST with orders in excess of €700mn, the joint leads were able to tighten the guidance at BTPs +25-30bps
- Regardless of the spread revision, books closed north of €1bn (pre-reconciliation), with ca. 80 final investors involved and the final spread set at BTPs +25bps that equaled to a level flat to CDEP's outstanding secondary curve

#### Main Sustainability Features:

- This transaction represents the first Italian Sustainability Bond, consistent with the guidelines issued by the International Capital Markets Association
- The CDP Sustainability Bond aims mainly at providing the necessary liquidity for the construction and modernization of the Country's water infrastructures. The proceeds will help bridging the significant infrastructural gap that characterizes the sector, favoring investments' recovery and increase operational efficiency. The newly issued CDP's Sustainability "Hydro" Bond is inspired by the UN SDG 6: "Clean Water and Sanitation"
- CDP obtained a Second Party Opinion on its inaugural sustainability transaction by Vigeo Eiris
- Investors distribution was dominated by foreign investors, who accounted for 60% of the demand, characterized by 21% of French investors, 13% of German & Austrian and 10% of Spanish and Swiss respectively. As for investor-type breakdown, 37% were Banks & PBs, 29% Asset & Fund Managers and 22% Insurance Companies





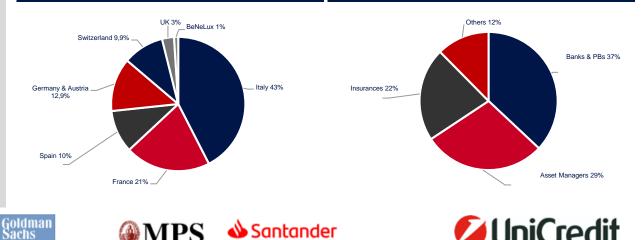
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Issuer	Cassa depositi e prestiti S.p.A. (CDP)
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Issue ratings	Baa2 (M) / BBB (SP) / BBB (F) / A- (Scope)
Documentation	Issued under the Issuer's €10bn Debt Issuance Programme dated 9 May 2018 and the supplement to the Base Prospectus dated 13 September 2018
Governing law	Italian law
Format / Type	RegS bearer / Sustainability Bond
Ranking	Senior Unsecured
Size	€500mn
Denomination	€100,000 + €100,000
Pricing Date	18 September 2018
Settlement Date	27 September 2018
Maturity Date	27 September 2023 (5Y)
Coupon	2.125% fixed, annual act/act
Reoffer Spread	MS +182.6bps
Reoffer Yield	2.175%
Reoffer Price	99.766%
Listing	Luxembourg Stock Exchange

#### Investor allocation by region

CAPITAL SERVICES

Investor allocation by type



Corporate & Investment Banking

### Cassa depositi e prestiti EUR 750mn 7-year Social Bond

On March 18th, 2019 Cassa depositi e prestiti (CDP) successfully priced its new EUR 750mn senior unsecured Social Bond

# edp

#### **Transaction summary**

**Transaction Execution:** 

- On Monday, 18<sup>th</sup> March 2019, following the constructive feedback collected during its pan-European roadshow and on the back of a positive market backdrop, CDP successfully launched and priced its new 7-year Social Bond. This is the third Social/Sustainability issuance by CDP, after the inaugural Social Bond in November 2017 and the Sustainability Bond in September 2018, demonstrating the issuer's commitment towards the ESG market
- Books opened at 10:45 CET with IPTs in the area of MS+210bps, representing an initial concession of ca. 7bps over CDEP 1 ½ 02/07/26 that at the announcement was trading at +203bps (Mid). After 2 hours, the guidance was revised down to MS+200bps area, on the back of orders in excess of € 1.5bn (excl. JLM). The high quality of the book enabled the issuer to finally set the spread at MS+195bps (15bps tighter than IPTs) for a size of € 750mn
- The final pricing is ca. 8bps inside the issuer's curve with an implied a premium vs. BTP in the region of ca. 22bps (compared to BTP 03/01/206).

#### Main Social Features:

- The newly issued CDP's Social Bond is inspired by the UN SDGs 4 "Quality Education" and 11 "Sustainable Cities and Communities"
- In particular, the new CDP Social Bond aims mainly at providing the necessary liquidity for the construction, renovation, safety measures and earthquake-proofing for publicly-owned buildings dedicated to school education at all levels and for urban redevelopment, including through initiatives aimed at improving living standards in areas subject to degradation, social hardship and poor safety and security conditions
- CDP obtained a Second Party Opinion on its transaction by the independent advisor Vigeo Eiris
- In addition to the usual contribution from domestic investors, international accounts showed a great deal of interest in the transaction, subscribing over 40% of the total. Top international investors came from France (15%), Germany/Austria (9%), Iberia (6%) and Switzerland (5%).
- As for investor-type breakdown, 54% of the allocated bond went to Banks/Private Banks, followed by Fund Mangers (25%), Insurances/Pension Funds (15%) and Central Banks (4%).

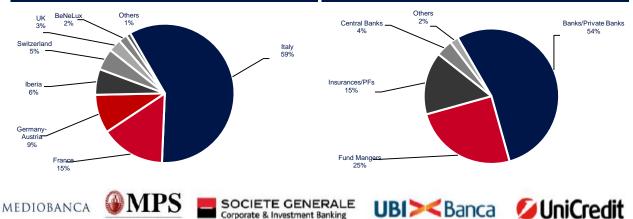
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Issue ratings	Baa2 (M) / BBB (SP) / BBB (F) / A- (Scope)
Documentation	Issued under the Issuer's €10bn Debt Issuance Programme dated 9 May 2018
Governing law	Italian law
Format / Type	RegS/ Social Bond
Ranking	Senior Unsecured
Size	€750mn
Denomination	€100,000 + €100,000
Pricing Date	18 March 2019
Settlement Date	21 March 2019
Maturity Date	21 March 2026 (6Y)
Coupon	2.125% fixed, annual act/act
Reoffer Spread	MS +195 bps
Reoffer Yield	2.236%
Reoffer Price	99.288%
Listing	Luxembourg Stock Exchange

#### Investor allocation by region

CAPITAL SERVICES











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Cassa Depositi e Prestiti Investing in tomorrow